

ABRIDGED LETTER OF OFFER CONTAINING SALIENT FEATURES OF THE LETTER OF OFFER**ABRIDGED LETTER OF OFFER CONTAINING SALIENT FEATURES OF THE LETTER OF OFFER
FOR THE ELIGIBLE EQUITY SHAREHOLDERS OF BODHI TREE MULTIMEDIA LIMITED
("THE COMPANY") ONLY**

This is an Abridged Letter of Offer ("ALOF") containing salient features of the Letter of Offer dated March 24, 2025 ("Letter of Offer" / "LOF") which is available on the websites of the Registrar, our Company and the Stock Exchanges i.e., National Stock Exchange of India Limited ("NSE") & BSE Limited ("BSE"). You are encouraged to read greater details available in the LOF. Capitalized terms not specifically defined herein shall have the meaning ascribed to them in the LOF.

THIS ABRIDGED LETTER OF OFFER CONTAINS 12 PAGES. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES.

Our Company has made available on the Registrar's website at www.bigshareonline.com, Abridged Letter of Offer along with the Rights Entitlement Letter and Application Form to the Eligible Equity Shareholders who have provided an Indian address to our Company or who are located in jurisdictions where the offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. You may also download the Letter of Offer from the websites of the Company, the stock exchanges where the Equity Shares of our Company are listed, and the Registrar, i.e., at www.bodhitreemultimedia.com; www.nseindia.com; www.bseindia.com and www.bigshareonline.com, respectively. The Application Form is also available on the respective websites of the Company, Registrar and the Stock Exchanges.

**BODHI TREE MULTIMEDIA LIMITED****(CIN: L22211MH2013PLC245208)**

Our Company was originally incorporated as a private limited company on July 04, 2013, under the name and style "Bodhi Tree Multimedia Private Limited" under the provisions of the Companies Act, 1956, with the Registrar of Companies, Mumbai. Our Company was converted into a public limited company pursuant to a shareholders resolution passed at an Extra-Ordinary General Meeting of the Company held on August 18, 2020 and the name of our Company was changed to "Bodhi Tree Multimedia Limited", and a fresh Certificate of Incorporation consequent upon conversion to public limited company was issued by the Registrar of Companies, Mumbai on September 01, 2020. For further details please refer to the section titled "General Information" beginning on page 46 of the Letter of offer.

Registered Office: 507, Reliable Business Centre Jogeshwari (West), Mumbai, Maharashtra - 400102;

Tel: +91-022- 40101293;

Email: info@bodhitreemultimedia.com; **Website:** www.bodhitreemultimedia.com

Contact Person: Ms. Nirali Dishant Shah, Company Secretary and Compliance Officer

Promoters of our Company: Mr. Mautik Ajit Tolia and Mr. Sukesh Devdas Motwani

ISSUE DETAILS

ISSUE OF UPTO 5,55,37,777 EQUITY SHARES OF FACE VALUE OF RE. 1.00 EACH ("EQUITY SHARES") OF BODHI TREE MULTIMEDIA LIMITED ("BTML" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF RS. 8.00 PER EQUITY SHARE (INCLUDING PREMIUM OF RS. 7.00 PER EQUITY SHARE) ("ISSUE PRICE") FOR AN AGGREGATE AMOUNT NOT EXCEEDING RS. 4,443.02 LACS@ TO THE ELIGIBLE EQUITY SHAREHOLDERS ON RIGHTS BASIS IN THE RATIO OF 4 (FOUR) EQUITY SHARES FOR EVERY 9 (NINE) FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, I.E. MARCH 24, 2025 (THE "ISSUE"). THE ISSUE PRICE IS 8 TIMES OF FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE SEE THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 130 OF THE LETTER OF OFFER.

@assuming full subscription.

AMOUNT PAYABLE ON APPLICATION: RS. 8.00/- PER EQUITY SHARE

LISTING

The existing Equity Shares of our Company are listed on National Stock Exchange of India Limited (NSE) & BSE Limited (BSE). Our Company has received "in-principle" approval from BSE for listing the Equity Shares to be allotted pursuant to the Issue through their letters dated February 14, 2025 & February 14, 2025 respectively. Our Company will also make an application to NSE & BSE to obtain the trading approval for the rights entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020. For the purpose of this Issue, the Designated Stock Exchange is NSE.

Procedure: If you wish to know about processes and procedures applicable to a rights issue, you may refer to the section titled "Terms of the Issue" on page 130 of the Letter of Offer. You may download a copy of the Letter of Offer from the websites of our Company, Stock Exchanges and Registrar as stated above.

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ELIGIBILITY FOR THE PRESENT RIGHTS ISSUE

Our Company is eligible to offer Equity Shares pursuant to this Issue in terms of Chapter III and other applicable provisions of the SEBI ICDR Regulations. Further, our Company is undertaking this Issue in compliance with Part B of Schedule VI of the SEBI ICDR Regulations.

INDICATIVE TIMELINES

Last Date for credit of Rights Entitlements	April 09, 2025	Finalisation Of Basis of Allotment (On or About)	May 05, 2025
Issue opening date*	April 15, 2025	Date of Allotment (On or about)	May 06, 2025
Last Date on Market Renunciation of Rights Entitlements	April 22, 2025	Date of Credit (On or about)	May 09, 2025
Issue Closing Date**	April 28, 2025	Date of listing/ commencement of trading of Rights Equity Shares on the Stock Exchanges (on or about)	May 13, 2025

**Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncee(s) on or prior to the Issue Closing Date.*

***Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.*

GENERAL RISKS

Investment in equity and equity related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk with such investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors shall rely on their own examination of our Company and the Issue including the risks involved. The securities being offered in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI") nor does SEBI guarantee the accuracy or adequacy of the Letter of Offer. Specific attention of the investors is invited to "Risk Factors" beginning on page 23 of the Letter of Offer before making an investment in this Issue.

Name of the Registrars to the Issue and contact details	BIGSHARE SERVICES PRIVATE LIMITED Office No.: S6-2,6 th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri East, Mumbai-400093, Maharashtra, India Tel No.: +91 22 - 6263 8200; Fax No.: +91 22-6263 8299 E-mail: rightsissue@bigshareonline.com Investor grievance e-mail: investor@bigshareonline.com Website: www.bigshareonline.com Contact Person: Mr. Suraj Gupta SEBI Registration Number: INR000001385
Name of Statutory Auditors	M/s. SARA & Associates, Chartered Accountants
Self- Certificate Syndicate Banks (SCSB)	The list of banks that have been notified by SEBI to act as the SCSBs for the ASBA process is provided on the website of SEBI at https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35 as updated from time to time or at such other website as may be prescribed from time to time. Further, for a list of branches of the SCSBs named by the respective SCSBs to receive the ASBA applications from the Designated Intermediaries and updated from time to time, please refer to the above- mentioned link or any such other website as may be prescribed by SEBI from time to time.
Bankers to the Issue	AXIS BANK LIMITED Add: Thakur Complex, 90 Feet Road, Western Express Highway, Near Thakur Polytechnic, Kandivali East- Mumbai, Maharashtra – 400101. Tel: 97028 15496 Email id: rakesh15.sharma@axisbank.com Website: www.axisbank.com Contact Person: Rakesh Sharma SEBI Registration No.: IN-DP-NSDL-49-98

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SUMMARY OF BUSINESS

Our primary business activity includes content production for television, films and digital platforms. We have been in the forefront of creating differentiated and edgy content through its distinct line-up of shows. Our business activities operate in 3 verticals at present: TV – Hindi GEC (General Entertainment Channels), Digital Content (OTT), and regional content in multiple languages.

For further details, refer chapter titled “*Our Business*” on page 78 of the Letter of offer.

OBJECTS OF THE ISSUE

The proposed utilization of Issue Proceeds is set forth below:

(in ₹ Lakhs)

Sr. No.	Particulars	Amount
1.	To part finance the requirement of Working Capital requirement of our company.	3,366.70
2.	To meet General corporate purposes	1,036.32
3.	To meet the expenses of the Issue	40.00
	Total	4,443.02

Means of Finance

The fund requirements set out below are proposed to be funded from the Net Proceeds and internal accruals. We confirm that we are in compliance with the requirement to make firm arrangements of finance through verifiable means towards at least 75% of the stated means of finance, excluding the amount to be raised through the Net Proceeds and existing identifiable internal accruals.

Monitoring Agency: Not Applicable

For more details, please refer to the chapter titled “Objects of the Issue” on page 54 of the Letter of Offer.

Equity Shareholding pattern of the Company as on December 31, 2024

Category of shareholder	Pre-issue number of shares held	% of total paid-up capital
Promoter & promoter group	4,40,96,729	35.29%
Public	8,08,63,271	64.71%
Total	12,49,60,000	100.00%

BOARD OF DIRECTORS OF OUR COMPANY

Name and Designation	Other Directorships/LLP as on the date of the Letter of Offer
Mr. Mautik Ajit Tolia , Chairman & Managing Director S/o Mr. Ajit Tolia Add: Flat 202, Pracheeta CHS, Sakharam Keer Road, Shivaji Park, Mahim, Mumbai- 400 016, Maharashtra, India. Occupation: Business Nationality: Indian Tenure: Five years DIN: 06586383 PAN: AAJPT6175A	1. Dharmaveer Media City Private Limited 2. Samidha Khalid Ventures Private Limited 3. Maa Shanti Motion Pictures Private Limited 4. MJ Creative Studio Private Limited 5. Local Martech Private Limited 6. Sumukha Bodhitree Entertainment Private Limited 7. Gurudev Bhalla Screens LLP 8. Bodhi Mantra Media LLP 9. Phataka Films LLP
Mr. Suresh Devdas Motwani , Whole Time Director S/o Devdas Motwani Add: A-103, Praneel Apartments, New Link Road, Opp Eskay Club, Borivali West, Mumbai – 400 103, Maharashtra, India. Occupation: Business Nationality: Indian Tenure: Five Years DIN: 06586400 PAN: AFFPM8865D	Nil

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Name and Designation	Other Directorships/LLP as on the date of the Letter of Offer
Mr. Rahul Kanodia , Non- Executive and Non- Independent Director S/o Mr. Santoshkumar Kanodia Add: 11, Kalpatru Pinnacle, Goregaon Mulund Link Road, Goregaon West, Opp Inorbit Mall, Mumbai- 400104 Occupation: Business Nationality: Indian Tenure: Retire by rotation DIN: 02320727 PAN: APLPK2788M	1. Sitalakshmi Mills Limited 2. Sitalakshmi Coirs Private Limited 3. Sumukha Bodhitree Entertainment Private Limited 4. Sumukha Entertainment Private Limited
Ms. Nutan Jha , Non- Executive and Independent Director D/o Prem Nath Jha Add: A-2, Indrajit Society, 17 th Road, Santacruz (W), Mumbai- 400054, Maharashtra, India. Occupation: Business Nationality: Indian Tenure: Five years DIN: 08848553 PAN: ABNPN8936C	Nil
Mr. Suneel Kumar Jain , Non- Executive and Independent Director S/o Mr. Sanat Kumar Jain Add: Bada Jain Mandir ke pass, Banpur, Lalitpur, Uttar Pradesh - 284402. Occupation: Professional Nationality: Indian Tenure: Five years DIN: 10371576 PAN: GAUPS5691M	Nil
Mr. Sailesh Madhav Pethe , Additional and Non- Executive and Independent Director S/o. Madhav Pethe Add: A-16, Chitra Blg., Amrut Kumbh Society, Chitale Path, Dadar West, Mumbai, Bhawani Shankar, Maharashtra- 400028 Occupation: Business Nationality: Indian Tenure: Five years DIN: 03320087 PAN: AADPP4385J	1. Gautam Rajadhyaksha Foundation

For more details, see the chapter titled “Our Management” on page 89 of the Letter of Offer.

NEITHER OUR COMPANY NOR OUR PROMOTERS OR ANY OF OUR DIRECTORS HAVE BEEN DECLARED AS A WILFUL DEFAULTER BY THE RBI OR ANY OTHER GOVERNMENT AUTHORITY

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FINANCIAL INFORMATION

A summary of the financial information of our Company for audited standalone & consolidated financial statements for Financial Year 2023-24, 2022-23 & 2021-22 and Unaudited standalone & consolidated financial statements for Quarter and Nine months ended December 31, 2024 is set out below:

Financial Statements (Standalone):

(Rs. in lakhs)

Particulars	Quarter and nine months ended December 31, 2024	Audited as at 31/3/2024	Audited as at 31/03/2023	Audited as at 31/03/2022
Total income from operations (net)	3850.13	3736.62	4282.16	5938.45
Net profit / (loss) before tax and extraordinary items	290.43	454.77	455.65	285.82
Profit / (loss) after tax and extraordinary items	206.11	317.20	325.89	296.04
Equity Share Capital	1249.60	1249.60	1249.60	125.00
Reserves and Surplus	1657.32	1452.25	1237.95	828.98
Net worth	2906.92	2701.85	2487.55	953.98
Basic earnings per share (Rs.)	0.16	2.54	2.61	23.68
Diluted earnings per share (Rs.)	0.16	2.54	2.61	23.68
Net asset value per share (Rs.)	2.33	21.62	19.91	76.32
Return on net worth (%)	7.09%	11.74%	13.10%	31.03%

Financial Statements (Consolidated):

(Rs. in lakhs)

Particulars	Quarter and nine months ended December 31, 2024	Audited as at 31/3/2024	Audited as at 31/03/2023	Audited as at 31/03/2022
Total income from operations (net)	5047.62	6409.32	4282.17	5938.88
Net profit / (loss) before tax and extraordinary items	431.47	508.65	455.40	303.38
Profit / (loss) after tax and extraordinary items	304.78	354.40	325.62	322.89
Equity Share Capital	1249.60	1249.60	1249.60	125.00
Reserves and Surplus	1794.45	1489.94	1237.83	787.60
Net worth	3044.05	2739.54	2487.43	912.60
Basic earnings per share (Rs.)	0.24	2.84	2.61	25.83
Diluted earnings per share (Rs.)	0.24	2.84	2.61	25.83
Net asset value per share (Rs.)	2.44	21.92	19.91	73.01
Return on net worth (%)	10.01%	12.94%	13.09%	35.38%

INTERNAL RISK FACTORS

The below mentioned risks are the top ten risk factors as per the Letter of Offer

1. The Entertainment Industry is subject to shifts in tastes and preferences of audiences. Changing consumer tastes and preferences may compromise our ability to predict which films will be popular with audiences.
2. Our business is dependent on the contractual arrangements entered into by us. Many of our client contracts can be terminated with or without cause by providing notice and without termination related penalties.
3. There are certain outstanding litigations involving our Company, Promoters and Directors.
4. The success of providing services depends on our scriptwriters, artists and technicians and their loss or unavailability could adversely affect our business.
5. Our Registered Office, Corporate Office and one of our branch offices is not owned by us. In the event we lose such rights, our business, financial condition and results of operations and cash flows could be adversely affected.
6. Piracy of our content may adversely impact our revenues and business.

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7. Any failure to retain and attract additional skilled artists or workers, particularly writers and technical personnel, could have a material adverse effect on our business, financial condition and results of operations.
8. We are heavily dependent on our Promoters and Key Managerial Personnel for the continued success of our business through their continuing services and strategic guidance and support.
9. Our insurance coverage may not be adequate to protect us against certain operating hazards and this may have a material adverse effect on our business.
10. We are governed by various laws and regulations for our business and operations. We are required, and will continue to be required, to obtain and hold relevant licenses, approvals and permits at the local, state and central government levels for doing our business.

For further details, see the section “Risk Factors” on page 23 of the Letter of Offer

SUMMARY OF OUTSTANDING LITIGATION AND DEFAULTS

A. Total number of outstanding litigations against the company and amount involved

Criminal proceeding against our Company

Nil

Civil Proceeding against our Company

SR. No.	Plaintiffs	Defendant	Brief Details	Amount involved (Amount in Rs. Lakhs)
1	Mrs. Lakshmi, Mr. S.R. Leelaram and Mr. Yogesh M. R	Bodhitree Multimedia Pvt Ltd & Ors	The Civil original Suit No vide no. 3494 of 2021, whereby a suit was filed against the Defendants and was directed to the pay an amount of Rs. 16.03 Lakhs which pending towards edit studio set up, along with the interest at the rate of 24% p.a. from the date of filing of the suit, at Chennai civil court. In addition to this amount the plaintiff's are also claiming of Rs. 5.00 lakhs against the Defendant No. 1 and 2 for compensation for loss of business and mental agony. The matter is pending before Lok Adalat and the next date of hearing is 27 th March, 2025.	Rs. 21.03 Lakhs
2.	M/s. Velocity Mobility Solutions Pvt Ltd	Bodhitree Multimedia Pvt Ltd & Ors	The Civil Commercial Suit vide no. 478 of 2023, filed with District North west, Rohini Court, Delhi for recovery of Rs. 35.04 lakhs pending towards Taxi services (includes Rs 29.33 lakhs against the outstanding amount together with 18% interest p.a amounting to Rs 5.72 lakhs) as on the date. The learned local commissioner shall final arguments between both the parties in the next hearing to be held on 19 th April, 2025.	Rs. 35.04 Lakhs

B. Brief details of top 5 material outstanding litigations against the company and amount involved

NIL

C. Regulatory Action, if any - disciplinary action taken by SEBI or stock exchange against the Promoters / Group companies in last 5 financial years including outstanding action, if any

NIL

D. Brief details of outstanding criminal proceedings against Promoters

NIL

E. Brief details of outstanding other proceedings against Promoters

NIL

For further details regarding these legal proceedings, please refer to chapter titled “*Outstanding Litigations and Defaults*” on page 117 of the Letter of Offer.

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TERMS OF THE ISSUE

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR Regulations, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent/ dispatched only to the Eligible Equity Shareholders who have provided Indian address. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Further, the Letter of Offer will be sent/ dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Letter of Offer will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Shareholders can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Equity Shares under applicable laws) on the websites of:

- Our Company at www.bodhitreemultimedia.com;
- The Registrar at www.bigshareonline.com;
- The Stock Exchanges at www.nseindia.com and www.bseindia.com;

PROCESS OF MAKING AN APPLICATION IN THIS ISSUE:

In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and the ASBA Circulars, all Shareholders desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Shareholders should carefully read the provisions applicable to such Applications before making their Application through ASBA.

Investors can submit either the Application Form in physical mode to the Designated Branches of the SCSBs or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) authorizing the SCSB to block the Application Money in an ASBA Account maintained with the SCSB. Application through ASBA facility in electronic mode will only be available with such SCSBs who provide such facility.

Investors applying through the ASBA facility should carefully read the provisions applicable to such Applications before making their Application through the ASBA process. For details, titled “Procedure for Application through the ASBA Process” on page 133 of Letter of Offer.

Please note that subject to SCSBs complying with the requirements of SEBI Circular CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs.

Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in such account for such an Application.

Applicants should note that they should very carefully fill-in their depository account details and PAN in the Application Form or while submitting application through online/electronic Application through the website of the SCSBs (if made available by such SCSB). Please note that incorrect depository account details or PAN or Application Forms without depository account details shall be treated as incomplete and shall be rejected. For details refer “Grounds for Technical Rejection” on page 139 of the Letter of Offer. Our Company, the Registrar and the SCSBs shall not be liable for any incomplete or incorrect demat details provided by the Applicants.

Additionally, in terms of Regulation 78 of the SEBI ICDR Regulations, Investors may choose to accept the offer to participate in this Issue by making plain paper Applications. Please note that Eligible Equity Shareholders making an application in this Issue by way of plain paper applications shall not be permitted to renounce any portion of their Rights Entitlements. For details, refer chapter titled “Application on Plain Paper under ASBA process” on Page 134 of the Letter of Offer.

Procedure for Application through the ASBA process:

A Shareholders, wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with an SCSB, prior to making the Application. Shareholders desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) for authorizing such SCSB to block Application Money payable on the Application in their respective ASBA Accounts.

Shareholders should ensure that they have correctly submitted the Application Form and have provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application.

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For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34>.

Making of an Application by Eligible Equity Shareholders on Plain Paper under ASBA process

An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, Stock Exchanges. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Equity Shareholder who has not provided an Indian address or is a U.S. Person or in the United States.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

- (a) Name of our Company, being Bodhi Tree Multimedia Limited;
- (b) Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- (c) Folio Number (in case of Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date)/DP and Client ID;
- (d) Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to this Issue
- (e) Number of Equity Shares held as on Record Date;
- (f) Allotment option – only dematerialised form;
- (g) Number of Equity Shares entitled to;
- (h) Number of Equity Shares applied for within the Rights Entitlements;
- (i) Number of additional Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- (j) Total number of Equity Shares applied for;
- (k) Total amount to be paid at the rate of Rs. 8.00 (including a premium of Rs 7.00) per Equity Share;
- (l) Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
- (m) In case of non-resident Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- (n) Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account;
- (o) Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and
- (p) All such Eligible Equity Shareholders are deemed to have accepted the following:

“I/ We will not offer, sell or otherwise transfer any of the Rights Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation except under circumstances that will result in compliance with any applicable laws or regulations. We satisfy, and each account for which we are acting satisfies, all suitability standards for Shareholders in investments of the type subscribed for herein imposed by the jurisdiction of our residence.

I/ We understand and agree that the Rights Entitlement and Rights Equity Shares may not be reoffered, resold, pledged or otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act.

I/ We (i) am/ are, and the person, if any, for whose account I/ we am/ are acquiring such Rights Entitlement and/ or the Rights Equity Shares is/ are, outside the U.S., (ii) am/ are not a “U.S. Person” as defined in (“Regulations”), and (iii) is/ are acquiring the Rights Entitlement and/ or the Rights Equity Shares in an offshore transaction meeting the requirements of Regulations.

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I/ We acknowledge that the Company, its affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements.”

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where a Shareholders submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

Shareholders are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company, and the Registrar not having any liability to the Shareholders. The plain paper Application format will be available on the website of the Registrar at www.bigshareonline.com.

Our Company, and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB or funds are not blocked in the Shareholders' ASBA Accounts on or before the Issue Closing Date.

Making of an Application by Eligible Equity Shareholders holding Equity Shares in physical form:

Please note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date.

Prior to the Issue Opening Date, the Rights Entitlements of those Eligible Equity Shareholders, among others, who hold Equity Shares in physical form, and whose demat account details are not available with our Company or the Registrar, shall be credited in a demat suspense escrow account opened by our Company.

Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have opened their demat accounts after the Record Date, shall adhere to following procedure for participating in this Issue:

- The Eligible Equity Shareholders shall send a letter to the Registrar containing the name(s), address, e-mail address, contact details and the details of their demat account along with copy of self-attested PAN and self-attested client master sheet of their demat account either by e-mail, post, speed post, courier, or hand delivery so as to reach to the Registrar no later than two Working Days prior to the Issue Closing Date;
- The Registrar shall, after verifying the details of such demat account, transfer the Rights Entitlements of such Eligible Equity Shareholders to their demat accounts at least one day before the Issue Closing Date;
- The remaining procedure for Application shall be same as set out in “Making of an Application by Eligible Equity Shareholders on Plain Paper under ASBA process” mentioned on page 134 of Letter of offer.

Resident Eligible Equity Shareholders who hold Equity Shares in physical form as on the Record Date will not be allowed renounce their Rights Entitlements in the Issue. However, such Eligible Equity Shareholders, where the dematerialized Rights Entitlements are transferred from the suspense escrow demat account to the respective demat accounts within prescribed timelines, can apply for additional Equity Shares while submitting the Application through ASBA process.

Application for Additional Equity Shares

Shareholders are eligible to apply for additional Equity Shares over and above their Rights Entitlements, provided that they are eligible to apply for Equity Shares under applicable law and they have applied for all the Equity Shares forming part of their Rights Entitlements without renouncing them in whole or in part. Where the number of additional Equity Shares applied for exceeds the number available for Allotment, the Allotment would be made as per the Basis of Allotment finalized in consultation with the Designated Stock Exchange. Applications for additional Equity Shares shall be considered and Allotment shall be made in accordance with the SEBI ICDR Regulations and in the manner as set out in “Basis of Allotment” mentioned on page 154 of the Letter of offer.

Eligible Equity Shareholders who renounce their Rights Entitlements cannot apply for additional Equity Shares. Non-resident Renounees who are not Eligible Equity Shareholders cannot apply for additional Equity Shares.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS

Rights Entitlements

As your name appears as a beneficial owner in respect of the issued and paid-up Equity Shares held in dematerialised form or appears in the register of members of our Company as an Eligible Equity Shareholder in respect of our Equity Shares held in physical form, as on the Record Date, you may be entitled to subscribe to the number of Equity Shares as set out in the Rights Entitlement Letter.

Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar (*i.e.*, www.bigshareonline.com.) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date) and PAN. The link for the same shall also be available on the website of our Company (*i.e.*, www.bodhitreemultimedia.com).

ABRIDGED LETTER OF OFFER CONTAINING SALIENT FEATURES OF THE LETTER OF OFFER

In this regard, our Company has made necessary arrangements with NSDL and CDSL for crediting of the Rights Entitlements to the demat accounts of the Eligible Equity Shareholders in a dematerialized form. A separate ISIN for the Rights Entitlements has also been generated which is INE0EEJ20023. The said ISIN shall remain frozen (for debit) until the Issue Opening Date. The said ISIN shall be suspended for transfer by the Depositories post the Issue Closing Date.

Additionally, our Company will submit the details of the total Rights Entitlements credited to the demat accounts of the Eligible Equity Shareholders and the demat suspense escrow account to the Stock Exchanges after completing the corporate action. The details of the Rights Entitlements with respect to each Eligible Equity Shareholders can be accessed by such respective Eligible Equity Shareholders on the website of the Registrar after keying in their respective details along with other security control measures implemented thereat.

Rights Entitlements shall be credited to the respective demat accounts of Eligible Equity Shareholders before the Issue Opening Date only in dematerialised form. Further, if no Application is made by the Eligible Equity Shareholders of Rights Entitlements on or before Issue Closing Date, such Rights Entitlements shall get lapsed and shall be extinguished after the Issue Closing Date. No Equity Shares for such lapsed Rights Entitlements they will be credited, even if such Rights Entitlements were purchased from market and purchaser will lose the premium paid to acquire the Rights Entitlements. Persons who are credited the Rights Entitlements are required to make an Application to apply for Equity Shares offered under Rights Issue for subscribing to the Equity Shares offered under Issue.

If Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date, have not provided the details of their demat accounts to our Company or to the Registrar, they are required to provide their demat account details to our Company or the Registrar not later than two Working Days prior to the Issue Closing Date, to enable the credit of the Rights Entitlements by way of transfer from the demat suspense escrow account to their respective demat accounts, at least one day before the Issue Closing Date. Such Eligible Equity Shareholders holding shares in physical form can update the details of their respective demat accounts on the website of the Registrar (*i.e* www.bigshareonline.com). Such Eligible Equity Shareholders can make an Application only after the Rights Entitlements is credited to their respective demat accounts.

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account (namely, **“BODHI TREE MULTIMEDIA LIMITED-ESCROW DEMAT ACCOUNT”** and **“BODHI TREE MULTIMEDIA LIMITED UNCLAIMED SECURITIES SUSPENSE ACCOUNT”**) opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF authority; or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or suspended for debit or credit or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI Listing Regulations) or details of which are unavailable with our Company or with the Registrar on the Record Date; or (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (d) credit of the Rights Entitlements returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute, including any court proceedings, if any; or (f) non-institutional equity shareholders in the United States.

Eligible Equity Shareholders are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of demat account etc., details/records confirming the legal and beneficial ownership of their respective Equity Shares) to our Company or the Registrar not later than two Working Days prior to the Issue Closing Date, i.e., by April 23, 2025 to enable the credit of their Rights Entitlements by way of transfer from the demat suspense escrow account to their demat account at least one day before the Issue Closing Date, to enable such Eligible Equity Shareholders to make an application in this Issue, and this communication shall serve as an intimation to such Eligible Equity Shareholders in this regard. Such Eligible Equity Shareholders are also requested to ensure that their demat account, details of which have been provided to our Company or the Registrar account is active to facilitate the aforementioned transfer.

Procedure for Renunciation of Rights Entitlements

The Eligible Equity Shareholders may renounce the Rights Entitlements, credited to their respective demat accounts, either in full or in part (a) by using the secondary market platform of the Stock Exchanges (the **“On Market Renunciation”**); or (b) through an off-market transfer (the **“Off Market Renunciation”**), during the Renunciation Period. The Shareholders should have the demat Rights Entitlements credited/lying in his/her own demat account prior to the renunciation. The trades through On Market Renunciation and Off Market Renunciation will be settled by transferring the Rights Entitlements through the depository mechanism.

Shareholders may be subject to adverse foreign, state or local tax or legal consequences as a result of trading in the Rights Entitlements. Shareholders who intend to trade in the Rights Entitlements should consult their tax advisor or stock-broker regarding any cost, applicable taxes, charges and expenses (including brokerage) that may be levied for trading in Rights Entitlements.

Please note that the Rights Entitlements which are neither renounced nor subscribed by the Shareholders on or before the Issue Closing Date shall lapse and shall be extinguished after the Issue Closing Date.

Our Company accept no responsibility to bear or pay any cost, applicable taxes, charges and expenses (including brokerage), and such costs will be incurred solely by the Shareholders.

On Market Renunciation

The Eligible Equity Shareholders may renounce the Rights Entitlements, credited to their respective demat accounts by trading/selling them on the secondary market platform of the Stock Exchanges through a registered stock-broker in the same manner as the existing Equity Shares of our Company.

In this regard, in terms of provisions of the SEBI ICDR Regulations and the SEBI Rights Issue Circulars, the Rights Entitlements credited to the respective demat accounts of the Eligible Equity Shareholders shall be admitted for trading on the Stock Exchanges under ISIN INE0EEJ20023 subject to requisite approvals. Prior to the Issue Opening Date, our Company will obtain the approval from the Stock Exchanges for trading of Rights Entitlements. No assurance can be given regarding the active or sustained On Market Renunciation or the price at which the Rights Entitlements will trade. The details for trading in Rights Entitlements will be as specified by the Stock Exchanges from time to time.

The Rights Entitlements are tradable in dematerialized form only. The market lot for trading of Rights Entitlements is one Rights Entitlements.

The On Market Renunciation shall take place only during the Renunciation Period for On Market Renunciation, *i.e.*, from April 15, 2025 to April 22, 2025 (both days inclusive).

The Shareholders holding the Rights Entitlements who desire to sell their Rights Entitlements will have to do so through their registered stock-brokers by quoting the ISIN INE0EEJ20023 and indicating the details of the Rights Entitlements they intend to trade.

The Shareholders can place order for sale of Rights Entitlements only to the extent of Rights Entitlements available in their demat account.

The On Market Renunciation shall take place electronically on secondary market platform of NSE and BSE under automatic order matching mechanism and on 'T+2 rolling settlement basis', where 'T' refers to the date of trading. The transactions will be settled on trade-for-trade basis. Upon execution of the order, the stock-broker will issue a contract note in accordance with the requirements of the Stock Exchanges and the SEBI.

Off Market Renunciation

The Eligible Equity Shareholders may renounce the Rights Entitlements, credited to their respective demat accounts by way of an off-market transfer through a depository participant. The Rights Entitlements can be transferred in dematerialised form only.

Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat accounts of the Renouncees on or prior to the Issue Closing Date to enable Renouncees to subscribe to the Equity Shares in the Issue.

The Shareholders holding the Rights Entitlements who desire to transfer their Rights Entitlements will have to do so through their depository participant by issuing a delivery instruction slip quoting the ISIN INE0EEJ20023, the details of the buyer and the details of the Rights Entitlements they intend to transfer. The buyer of the Rights Entitlements (unless already having given a standing receipt instruction) has to issue a receipt instruction slip to their depository participant. The Shareholders can transfer Rights Entitlements only to the extent of Rights Entitlements available in their demat account.

The instructions for transfer of Rights Entitlements can be issued during the working hours of the depository participants.

The detailed rules for transfer of Rights Entitlements through off-market transfer shall be as specified by the NSDL and CDSL from time to time.

Fractional Entitlements

The Equity Shares are being offered on a rights basis to existing Eligible Equity Shareholders in the ratio of 4 (Four) Equity Shares for every 9 (Nine) Equity Shares held as on the Record Date. As per SEBI Rights Issue Circulars, the fractional entitlements are to be ignored. Accordingly, if the shareholding of any of the Eligible Equity Shareholders is less than 9 (Nine) Equity Shares or is not in the multiple of 9 (Nine) Equity Shares, the fractional entitlements of such Eligible Equity Shareholders shall be ignored by rounding down of their Rights Entitlements. However, the Eligible Equity Shareholders whose fractional entitlements are being ignored, will be given preferential consideration for the Allotment of one additional Rights Security if they apply for additional Rights Equity Shares over and above their Rights Entitlements, if any, subject to availability of Rights Equity Shares in this Issue post allocation towards Rights Entitlements applied for.

For example, if an Eligible Equity Shareholder hold 9 (Nine) Equity Shares, such Equity Shareholder will be entitled to 4 (Four) Rights Equity Share(s) and will also be given a preferential consideration for the Allotment of one additional Rights Equity Share if such Eligible Equity Shareholder has applied for additional Rights Equity Shares, over and above his/ her Rights Entitlements, subject to availability of Rights Equity Shares in this Issue post allocation towards Rights Entitlements applied for. Such Eligible Equity Shareholders are entitled to apply for additional Rights Equity Shares and will be given preference in the Allotment of one Rights Equity Shares, if such Eligible Equity Shareholders apply for additional Rights Equity Shares, subject to availability of Rights Equity Shares in this Issue post allocation towards Rights Entitlements applied for. However, they cannot renounce the same in favour of third parties.

ABRIDGED LETTER OF OFFER CONTAINING SALIENT FEATURES OF THE LETTER OF OFFER

INVESTORS TO KINDLY NOTE THAT AFTER PURCHASING THE RIGHTS ENTITLEMENTS (RE) THROUGH ON MARKET RENUNCIATION/OFF MARKET RENUNCIATION, AN APPLICATION HAS TO BE MADE FOR SUBSCRIBING THE SHARES OFFERED UNDER RIGHTS ISSUE. IF NO APPLICATION IS MADE BY THE PURCHASER OF RES ON OR BEFORE ISSUE CLOSING DATE, THEN SUCH RES WILL GET LAPSED AND SHALL BE EXTINGUISHED AFTER THE ISSUE CLOSING DATE. NO SHARES FOR SUCH LAPSED RE WILL BE CREDITED, EVEN IF SUCH RE WERE PURCHASED FROM MARKET AND PURCHASER WILL LOSE THE AMOUNT PAID TO ACQUIRE THE RE PERSONS WHO HAVE BOUGHT RIGHTS ENTITLEMENTS, SHALL REQUIRE TO MAKE AN APPLICATION AND APPLY FOR SHARES OFFERED UNDER RIGHTS ISSUE, IF THEY WANT TO SUBSCRIBE TO THE SHARES OFFERED UNDER RIGHTS ISSUE.

Intention and extent of participation in the Issue by the Promoter and Promoter Group

The Promoters of our Company have, vide their letters dated 29th April, 2024 (“Subscription Letters”) indicated that they will not subscribe fully to their portion of right entitlement and that they may renounce their rights entitlements. Further, the promoters have confirmed that do not intend to apply for, and subscribe to, additional Rights Equity Shares over and above their Rights Entitlements (including unsubscribed portion of the Issue, if any). The Company shall maintain minimum public shareholding requirements as stipulated under the SEBI Listing Regulations.

In case the Rights Issue remains unsubscribed and / or minimum subscription is not achieved, the Board of Directors may dispose of such unsubscribed portion in the best interest of the Company and the Equity Shareholders and in compliance with the applicable laws.

Other disclosure: A copy of the Letter of Offer dated March 24, 2025 made by the Company for rights issue of Equity Shares is available for inspection on the website of the Company from the date of the Letter of Offer until the Issue Closing Date.

DECLARATION BY OUR COMPANY : We hereby declare that all relevant provisions of the Companies Act and the guidelines/regulations issued by the Government of India or the guidelines/regulations issued by the Securities and Exchange Board of India, established under section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in the Letter of Offer is contrary to the provisions of the Companies Act, the Securities and Exchange Board of India Act, 1992 or the rules made or guidelines or regulations issued thereunder, as the case may be. We further certify that all statements in the Letter of Offer are true and correct.

Name	Signature
Mr. Mautik Ajit Tolia Chairman & Managing Director DIN: 06586383	Sd/-
Mr. Sukesh Devdas Motwani Whole Time Director DIN: 06586400	Sd/-
Mr. Rahul Kanodia Non-Executive Non-Independent Director DIN: 02320727	Sd/-
Mrs. Nutan Jha Non-Executive and Independent Director DIN: 08848553	Sd/-
Mr. Suneel Kumar Jain Non-Executive and Independent Director DIN: 10371576	Sd/-
Mr. Shailesh Pethe Additional and Non-Executive and Independent Director DIN: 03320087	Sd/-
Mr. Ravi Bhavanishankar Bhatt Chief Financial Officer PAN: AHQPB7483F	Sd/-
Ms. Nirali Dishant Shah Company Secretary and Compliance officer PAN: CTXPS9738M	Sd/-

Place: Mumbai, Maharashtra

Date: March 24, 2025